

BANDAI NAMCO strengthens business in the Asian region

Opening of the largest-scale amusement facility in India

On January 3, 2020, BANDAI NAMCO Amusement Inc. (Head Office: Minato-ku Tokyo, President and CEO : Hitoshi Hagiwara) opened the “NAMCO Seawoods Grand Central” amusement facility operated by the BANDAI NAMCO Group local Indian subsidiary BANDAI NAMCO INDIA PRIVATE LIMITED (Head Office: Maharashtra Mumbai, Director and CEO: Shuichi Kikuchi) at the “Seawoods Grand Central” in the Navi Mumbai regional commercial facility. This is the second location in India.



<Points of “NAMCO Seawoods Grand Central”>

- This is the largest-scale family entertainment center in India. It boasts an area nearly three times the size of “namco Oberoi Mall Mumbai” the first location in India, at 2678 square meters, and is divided into six zones that include “KIDS World” and “Sports World.”
- “KIDS World” is the largest-scale indoor kids play area in all of India. It is introduced content such as a digital drawing section available for the first time in Mumbai.
- “Sports World” is a pay-by-the-hour section where visitors can play to their heart’s content among a collection of sports-themed games and activities. One highlight is the interactive digital sports activities, and this is the first facility in India to feature such an attraction on a permanent basis.
- The redemption corner is a system in which tickets paid out as rewards for achievements made in the games are collected and exchanged for prizes. Several types of these machines are available, which is a first for Mumbai. Combined with the Amusement Arcade, there are a total of 110 game machines available.

NAMCO Seawoods Grand Central Overview			
Facility name	NAMCO Seawoods Grand Central		
Address	Unit No. OE-1 Airspace, Second Floor, Seawoods Grand Central, R1, Sector 40, Seawoods railway Station Revenue Village Nerul, District Thane, Navi Mumbai –400706, Maharashtra, India		
Features	①KIDS World ②Sports World ③Redemption Corner ④Amusement Arcade (claw games, arcade games, joy-rides for kids, carnival games) ⑤Electric Go-karts ⑥Party Room , etc		
Facility space	2678 m ²	Opening day	January 3, 2020

BANDAI NAMCO Amusement Inc.

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- “KIDS World” is the largest-scale indoor kids play area in all of India. It is introduced content such as a digital drawing section available for the first time in Mumbai. Generally in India only children are allowed in kids play facilities, but this area is unique in that it allows guardians to accompany children and play together.



- “Sports World” is a pay-by-the-hour section where visitors can play to their heart’s content among a collection of sports-themed games and activities. One highlight is the interactive digital sports activities, and this is the first facility in India to feature such an attraction on a permanent basis. There are also adult-oriented trampolines and other authentic sports activities, a huge basketball game, air hockey, table soccer, mini bowling, ping-pong, etc.



- There are also lots of activities for families to enjoy, such as a redemption corner and a party room.



Local Indian Subsidiary Overview	
Company name	BANDAI NAMCO INDIA PRIVATE LIMITED
Address	T-01, Third Floor, Oberoi Mall, GEN A.K., Vaidya Marg, Western Express Highway, Goregaon (East), Mumbai-400063, Maharashtra, India
Representatives	Director and CEO: Shuichi Kikuchi (part-time), Director and COO: Takeo Yagi (full-time), Director (part-time): Yuichi Nakayama
Corporate structure	BANDAI NAMCO Holdings ASIA Ltd. (ratio of capital contribution: 99.7%) , BANDAI NAMCO SINGAPORE Pte Ltd. (ratio of capital contribution: 0.3%)
Capital	450,000,000 Indian rupees (Japanese yen conversion: approx. 675,000,000JPY)
Established	June 23, 2015
Business description	Operation and expansion of family entertainment centers (FEC) directly managed in India